

## Advantage Report - Reporting Options

Advantage offers three report options over and above the standard (or full) Advantage Report for when one of these options may better suit your needs. Note: Advantage recommends the full report to provide the richness of data and insight that surrounds a comprehensive understanding of your customer feedback but provides flexibility with scaled back options when need may dictate. The options are:

1. **Advantage Report Introductory Report**
2. **Advantage Report Topline Report**
3. **Account Profile** (not available in the Advantage Report Dashboard)

| Dashboard/<br>Portal Deliverables | Advantage Voice of the Customer |                |                     |
|-----------------------------------|---------------------------------|----------------|---------------------|
|                                   | Full report                     | Topline Report | Introductory Report |
| Executive Summary                 | Y                               |                |                     |
| Performance Overview              | Y                               | Y†             | Y                   |
| Performance Spotlight             | Y                               | Y              | Y                   |
| Performance Details               | Y                               |                |                     |
| Analysis                          | Y                               |                |                     |
| Priorities                        | Y                               |                | Y^                  |
| Verbatim Comments                 | Y                               |                | Y+                  |
| Business Area View                | Y                               |                |                     |
| Respondent Functions              | Y                               |                |                     |
| Multi Report View                 | Y                               |                |                     |
| <b>Offline Deliverables</b>       |                                 |                |                     |
| Account Profile                   | Y                               |                |                     |
| Report Presentation Template PPT  | Y                               |                |                     |
| Report Download PPT               | Y                               | Y              | Y                   |

† This is a modified version of the Performance Overview dashboard that excludes Competencies

^This is a modified version of the Priorities dashboard that excludes Respondent and Division filters

+This is an optional version of Verbatim Comments for Introductory use at market discretion